



# Alaska Air Show Association

A 501c(3) Non-Profit Corporation

Partners for Success!

## Partnership Matrix

	Patriot \$1,000	Freedom \$2,500	Liberty \$5,000	Independence \$10,000	American \$20,000	Flagship \$35,000	American \$50,000
Right of First Refusal	no	no	no	no	no	yes	yes
Product Category Exclusivity	no	no	no	no	no	yes	yes
Product Sales Rights	no	no	no	no	yes	yes	yes
Highlighted Recognition in Brochure	no	no	no	yes	yes	yes	yes
Air Show Logo Use	yes	yes	yes	yes	yes	yes	yes
Publicity Inclusion	yes	yes	yes	yes	yes	yes	yes
Display Space Footprint	N/A	6' x 6'	10' x 10'	10' x 10' (2)	10' x 20'	10' x 20' (2)	10' x 20' (4)
Public Address Mentions	1	2	3	5	6	9	15
Partner Signage	1	2	3	3 + inflatable (1)	3 + inflatables (1)	5 + inflatables (2)	5 + inflatables (4)
Preferred Parking Pass	2	4	8	12	20	36	50
Golf Cart Use	no	no	no	no	no	yes	yes
Performers Partner Party	1*	2*	4*	6*	10*	18*	25*
Distinguished Visitor Hospitality Area Tickets	1*	2*	4*	6*	10*	18*	25*

\*Invitation/Tickets are for one individual and guest