



Alaska Air Show Association

A 501c(3) Non-Profit Corporation

Sponsors for Success!

	Patriot \$1,000	Freedom \$2,500	Liberty \$5,000	Independence \$10,000	American \$20,000	Flagship \$35,000	American \$50,000
Right of First Refusal	no	no	no	no	no	yes	yes
Product Category Exclusivity	no	no	no	no	no	yes	yes
Civilian Performer Sponsorship <i>--in TV ads</i>	no	no	no	no	yes	yes	yes
Highlighted Recognition in Brochure	no	no	no	yes	yes	yes	yes
Party Tent Sponsorship (your company colors!**)	no	no	no	no	no	yes	yes
Air Show Logo Use	yes	yes	yes	yes	yes	yes	yes
Publicity Inclusion	yes	yes	yes	yes	yes	yes	yes
Display Space Footprint	N/A	6' x 6'	10' x 10'	10' x 10' (2)	10' x 20'	10' x 20' (2)	10' x 20' (4)
Public Address Mentions	1	2	3	5	6	9	15
Sponsor Signage on Hangar 3	yes (bottom)	yes (lower half)	yes (middle)	yes (top middle)	yes (near top)	yes (near top)	yes (top)
Preferred Parking	no	no	yes	yes	yes	yes	yes
Web Site Banner	yes	yes	yes	yes	yes	yes	yes
Performers Sponsor Party	1*	2*	4*	6*	10*	18*	25*
AASA Hospitality Area Tickets	1*	2*	4*	6*	10*	18*	25*

*Invitation/Tickets are for one individual & one guest. **Corporate logos not permitted by the USAF